Fotoboxx
Snap. Share. Print
Choose a background
START

RETAKE
EDIT
NEXT
YOUR LOGO
HERE

The HALO app is an enterprise photo booth solution for brands, agencies, businesses and retail stores. It pairs with our HALO hardware for a premium photo booth experience that is affordable, portable and easy-to-use. Deploy photo booths in multiple locations and manage their settings remotely with marketing tools like lead capture, custom branding, online galleries, analytics, and more.

Create a fun experience for guests, with stunning photo layouts and GIFs. You can set up the app to run by itself using the iPad's front camera, so guests can view and interact with the screen on their own. HALO is so effortless to use that guests will have time to take as many photos as they want, with or without an attendant. Guests will also appreciate the intuitive screen layout and ability to quickly send their photos by email or text message. And you'll love the ability to create a custom branded experience from the start screen to your very own online gallery. Your gallery also includes the #hashtag of your choice, as well as options to enable guests to easily share to Facebook, Instagram or Twitter directly from their mobile device. You'll love all of the enterprise features we've packed into HALO and, if you need more, our team will work with you to customize just about anything you'd like.

MADE WITH LOVE. PACKED WITH PREMIUM FEATURES

Don't just satisfy your customers. Delight them. HALO is loaded with all of the features and customizable options you need to make your event amazing, including:

- Customizable start screen
- Lead capture to grow your prospect list
- Unlimited number of photos and galleries
- Image filters and editing
- Branded online galleries for all photos and GIFs
- Guests send themselves pictures by email or via text message
- You and your guests have the ability to change the photo layout or GIF
- Place your branded logo and overlay on any GIF or layout
- Auto-print capability + AirPrint support
- Offline queue mode for when internet isn't available
- Manage and edit settings from anywhere
- Online analytics and cloud features

Easily share your
images online from awesome
Galleries.

Let your guests create beautiful
layouts and GIFs.

SIMPLE
BOOTH

Set up a real
photo booth experience.

HALO

Guests receive photos straight to their phone.

HALO

Finally, a photo booth for the digital age.

HALO

Create branded screens and galleries.

Halo Booth App for iPhone

The free Simple Booth app for iPhone is an exciting new way to capture and share the fun of a photo booth-right from your phone. Take stunning photos or GIFs. Create unique layouts or photo strips, choose your favorite filter and effortlessly share your photos. The best part?

Now you'll never have to worry about pressing a button or getting blurry ph otos! Simple Booth's patent pending AutoPic feature enables thumbless, blur-free photos, so your picture is taken at the exact moment your hand is steady. The result? A perfect photo, every time.

Capturing and sharing all of life's awesome moments has never been so simple.

---GET THE REAL PHOTO BOOTH EXPERIENCE, IN YOUR POCKET---
*Capture, create and share your photos and GIFs with the world using our fun filters, layouts and eye-catching effects.

---CREATE A PERSONAL GALLERY---
*Collect and store all your photos in your very own gallery.
*All of the photos you've taken at parties and places with Simple Booth will automatically sync to your personal feed.

---TAKE NEXT LEVEL SELFIES---
*Revolutionary AutoPic technology ensures your selfies and photos will be picture perfect and blur-free.
*Enable AutoPic. Press the button. Hold out your phone. The rest is pure magic.

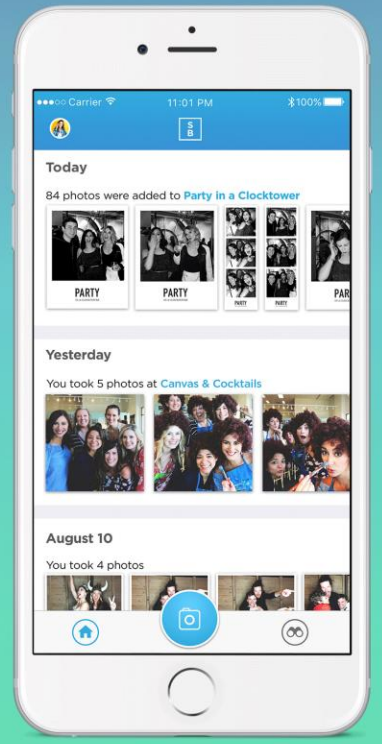
---DISCOVER A WORLD OF EVENTS---
*Easily discover nearby Simple Booth HALOs and events happening around you.
*Photos taken with the app or at events using Simple Booth automatically sync to your personal photo feed.
*Keep the fun going by upgrading to Simple Booth Event Edition for iPad to start hosting your own photo parties, all connected through your Simple Booth account.

---SEAMLESSLY SHARE---
*Instant sharing to your preferred social media platforms, text, or email.
*Want to go old school? No problem.You can easily print traditional photo strips using AirPrint.

---EDIT WITH EASE---
*Create and share your sensational pics, faster, with our powerful editing tools including:shuffle, crop, GIF speed and image filters.

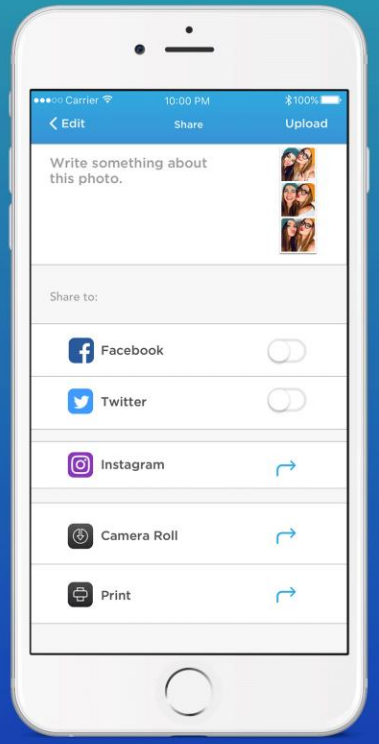
CREATE A PERSONAL GALLERY

Save and collect all of your photos in your own online gallery.



GET SOCIAL

Share your photos directly to Facebook, Twitter and Instagram.



REVOLUTIONARY TECHNOLOGY

Patent-pending AutoPic enables thumbless, blur-free images.

Analytics Example

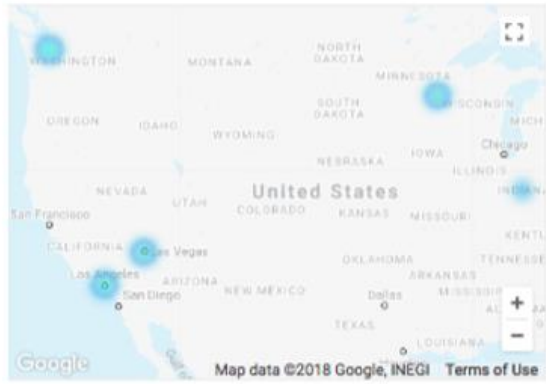
Filter by Gallery: Fireball | Filter by Device: All | Filter by Date: YYYY-MM-DD – YYYY-MM-DD

6% of your uploads currently have face detection data.

Data Capture Leads (1,433)

Email 19
First Name 1,202
Last Name 0
Phone Number 202
Zip Code 10
Birth Date 0

Locations



Most Viewed

607 views

487 views

455 views

411 views

391 views

Overview

TOTAL PARTICIPANTS	TOTAL UPLOADS	TOTAL GALLERY VIEWS
1,389	7,853	143,078

Sessions

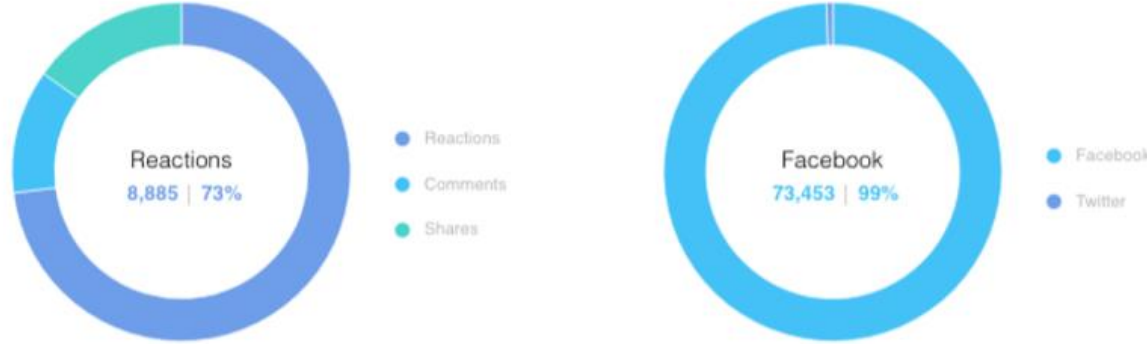
Demographics

MALE	FEMALE
46%	54%

AVERAGE AGE
34

AVERAGE PERSON PER PHOTO
3

Facebook Engagements (12,169)



Click Engagement (73,885)

CALIFIA
FARMS
#TasteCalifia

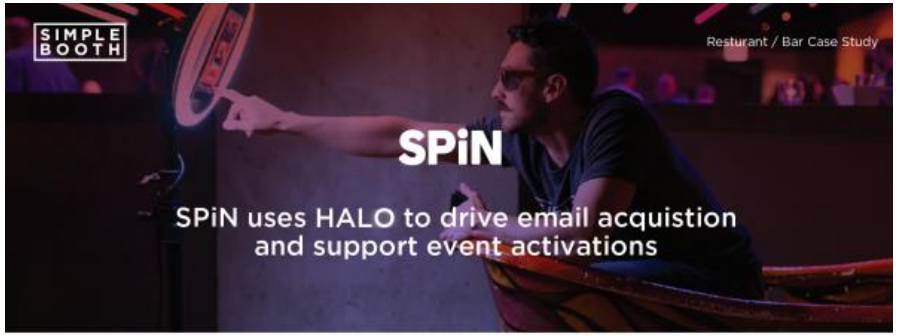
W
AUSTIN

Virgin
mobile
Virgin
mobile

epic
MOMENTS

UFC VIP
EXPERIENCE

Greetings from
DEEP EDDY
VODKA
PLEASE DRINK RESPONSIBLY



GOAL:

Ping pong. Street art. Music. Dance. SPiN is a global chain of social ping pong clubs, with locations spanning New York to San Francisco. The SPiN team sought a fun & interactive solution to engage customers visiting their venues. Their search lead to Simple Booth, whose photo booth platform offered a unique and compelling way to entertain, collect data and provide added value to guests.

RESULTS:

After installing HALO in their New York, Chicago and San Francisco venues, SPiN's email database has grown exponentially. In fact, the SPiN marketing team has found HALO is the most effective tool for email acquisition. SPiN has also utilized HALO to support event activations, sponsorships and special events. Due to positive ROI and its efficacy as a marketing weapon, HALO's can be found at each of SPiN's seven locations in the U.S.

> *"I would highly recommend HALO to any venue that is looking to engage their audience. The software is very easy to understand and intuitive. The amount you invest initially, you get back ten-fold due to the back-end collection of data and the amount of social impressions. It's a powerful form of marketing that cannot be ignored."*
>
> - Gregory Godfrey | **Director of Marketing**

Email Acquisition

HALO is the number one source for email acquisition, creating a database of brand loyalists, leading to a tremendous impact on the business.

Engagement

In a world where people share virtually everything, customers at SPiN engage with the HALO photo booth, sharing their experience on social media with friends.

Branding

Customized branding options for clients and sponsors are essential for the thousands of events SPIN hosts every year.

pigment

Pigment uses HALO to create buzz and drive customers to their store

GOAL:

Pigment is an eclectic boutique gift shop that carries products from local artists. Located in San Diego, California, Pigment approached the Simple Booth team to help create new opportunities to delight and engage current customers, as well as reach entirely new audiences.

RESULTS:

Installing HALO enabled Pigment to create a unique and interactive experience for customers, who took in-store photos and posted them to their personal social media channels. This lead to buzz and consistently drove more foot traffic into the store. In fact, many first-time customers visit specifically to take a photo with HALO. Each quarter, Pigment changes the backdrop, giving customers even more reason to return.

> *"Simple Booth is great for us because it allows us to reach a wider audience. People often will come here seeking out HALO specifically because they've seen pictures of their friends on the internet or on Instagram from the photo booth area. So the promotional aspect has been huge."*
>
> - Tiffany | **Operations Manager**

Social Sharing

HALO takes stunning photos which are easily shareable to customers social channels and help to extend Pigment's word-of-mouth.

Fun Activity

HALO is a fun in-store activity for Pigment customers, keeping them in store longer and engaging with staff and merchandise.

Reason To Return

Pigment customers revisit the store to take more photos with friends and products. The bottom line? Repeat sales.

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BROADWAY
Media Entertainment & consultancy

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