

# ALOFT CITY CENTRE DEIRA

PREMIERING SOON | ISSUE 1



ROOFTOP VIEWS

## URBAN COOL ON THE CREEK

Located in the cultural heart of Dubai, Aloft City Centre Deira offers a bold and differentiated experience through clever design and state-of-the-art technology. A home for the modern traveller Aloft is open in space and in spirit.

Directly connected to the renowned City Centre Deira, a shopping haven with over 370 international stores, the hotel has 4 dining options, 5 meeting rooms and an onsite VOX Cinemas multiplex. The hotel is perfect for those looking for a different perspective with a location near to the popular cultural sites of the city and a short drive to Downtown and the major hubs and attractions.

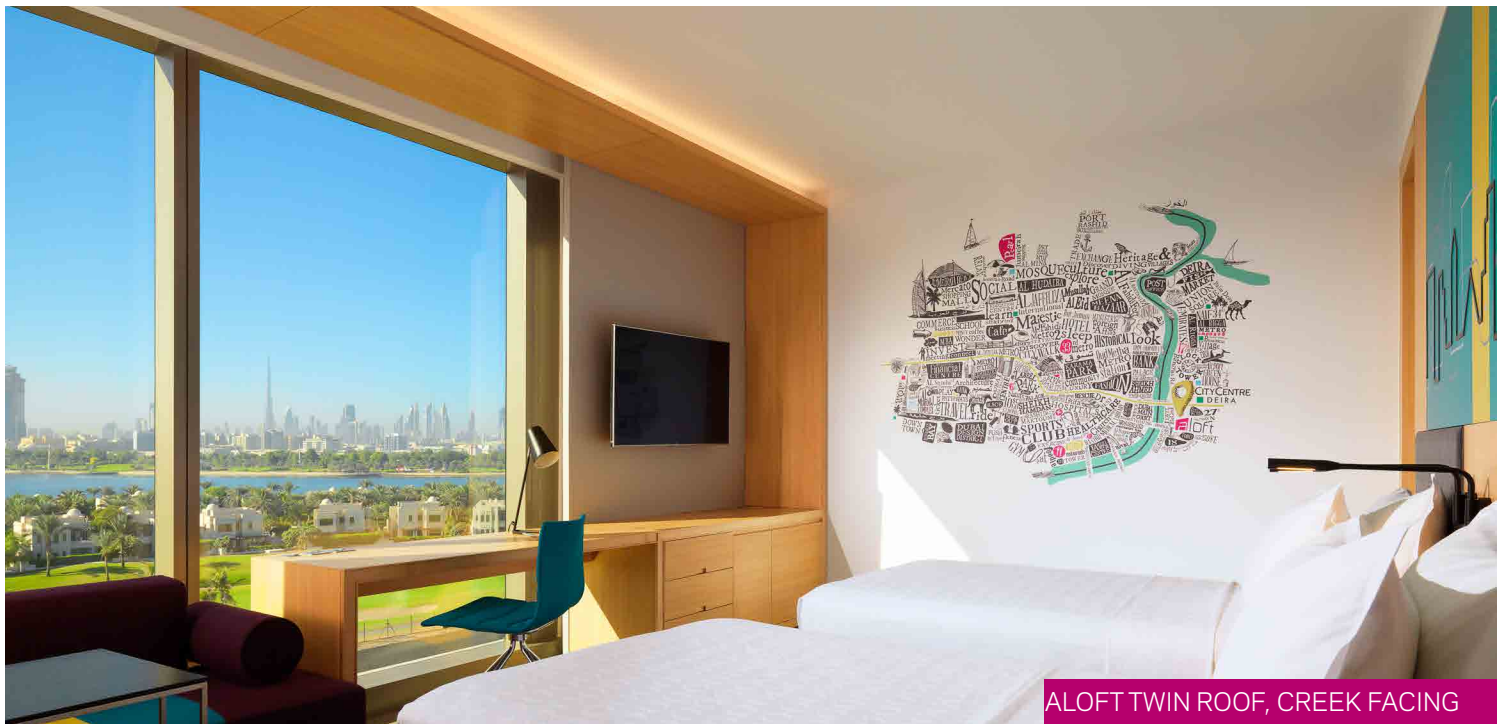
## HIGHLIGHTS

THE REGION'S FIRST  
CINEMA SUITES

DIRECT CONNECTION TO  
CITY CENTRE DEIRA

DAZZLING VIEWS OF  
DUBAI CREEK

SIGNATURE DINING  
FROM HAN SHI FU



ALOFT TWIN ROOF, CREEK FACING

## WAKE UP TO A VIEW TECH SAVVY DESIGN

Airy ceilings, plush beds, fast & free Wi-Fi, walk-in rainfall showers and much more. 279 loft-inspired rooms and 25 savvy suites offer modern, design focused living with dazzling views of the Dubai Creek. All rooms embody style and technology, letting you and your guests tune in and stay connected. Wake up fresh and

re-energized with signature Bliss Spa® amenities and a tasty breakfast. Natural light and open space creates an environment that allows you to unplug from the day. Marvel at sweeping views in the spacious suites, perfect for you to re-charge before a day of exploring. Lights lead the way with motion detector lighting in your smart room, to guide you in the middle of the night. Movie lovers can immerse themselves in the world of film by staying in one of four cinema-themed suites.

## STAY AND EARN LOYALTY FOR YOU

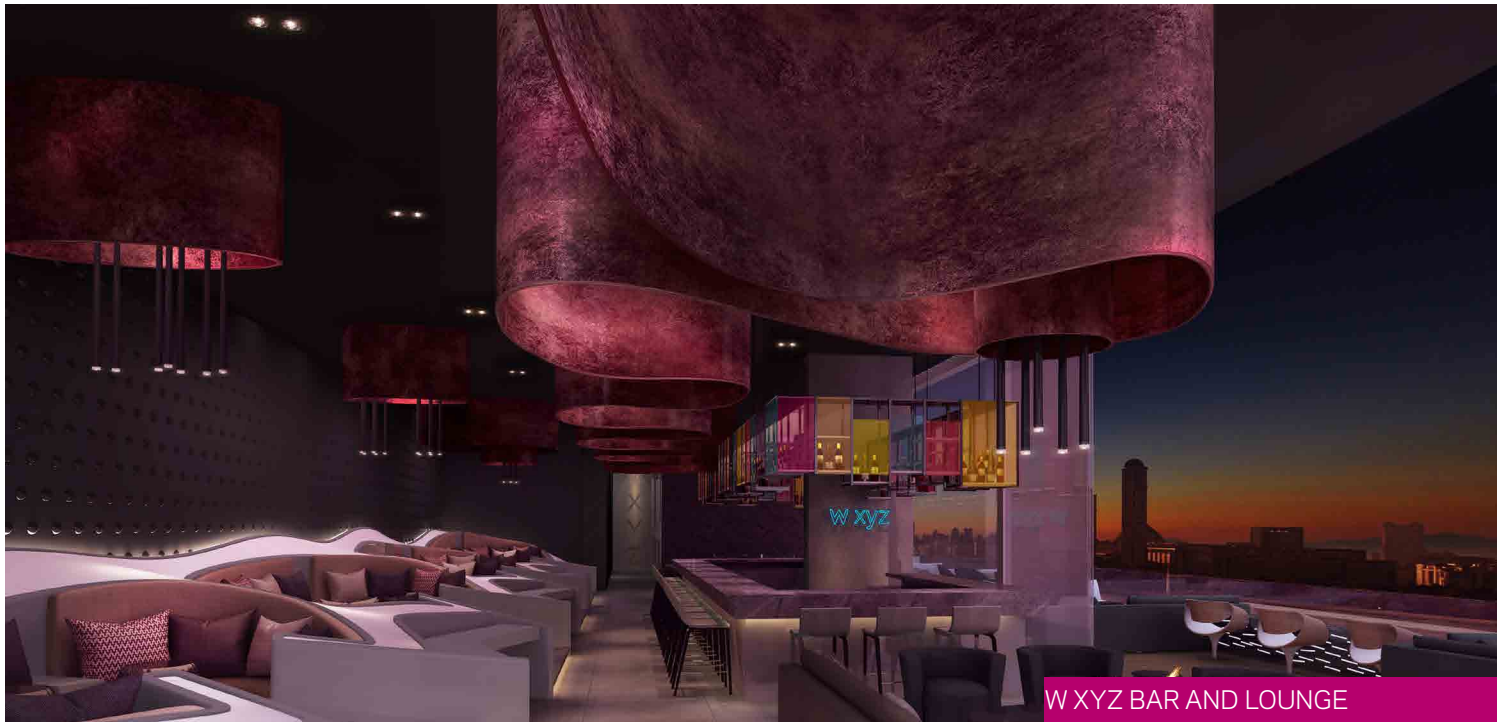
Three programs. One reason. You. Take advantage of a loyalty program that allows you to earn and spend in over 6,000 hotels, across 30 brands in 110+ countries. Enjoy a world of possibilities by linking your SPG® and Marriott Rewards account.



TACTIC MEETING ROOMS

## MEET UP DOWN TO BUSINESS

Ignite creativity into your meetings in one of 5 Tactic Rooms. The flexible space, equipped with the best technology, has many set ups and a spacious breakout area. Alternatively take it outside with Backyard, the hotel's alfresco events space. For large events that require greater seating capacity, VOX Cinemas' auditoriums can be booked.



W XYZ BAR AND LOUNGE

## TIME TO EAT

### RE:FUEL AND RE:MIX

Swing by Re:mix, the Aloft twist on a traditional lobby. A vibrant space which is whatever you make it. A space for the innovative and the creators. Situated next to the mall entrance, pop in for a bite at Re:fuel. Get your foodie fix 24/7 with grab and go light meals and mix and match munchies, and discover a modern dining experience that truly fits your schedule and style.

## HAN SHI FU

Answering the call of culinary evolution, Han Shi Fu carries the essence and uncompromising discipline of traditional Chinese cuisine in a modern way that is both hip and refined. The restaurant comes alive at night with a warm and inviting ambiance. Accessible from the mall and the hotel, Han Shi Fu is set to revolutionize dining in the city.

### W XYZ BAR & LOUNGE

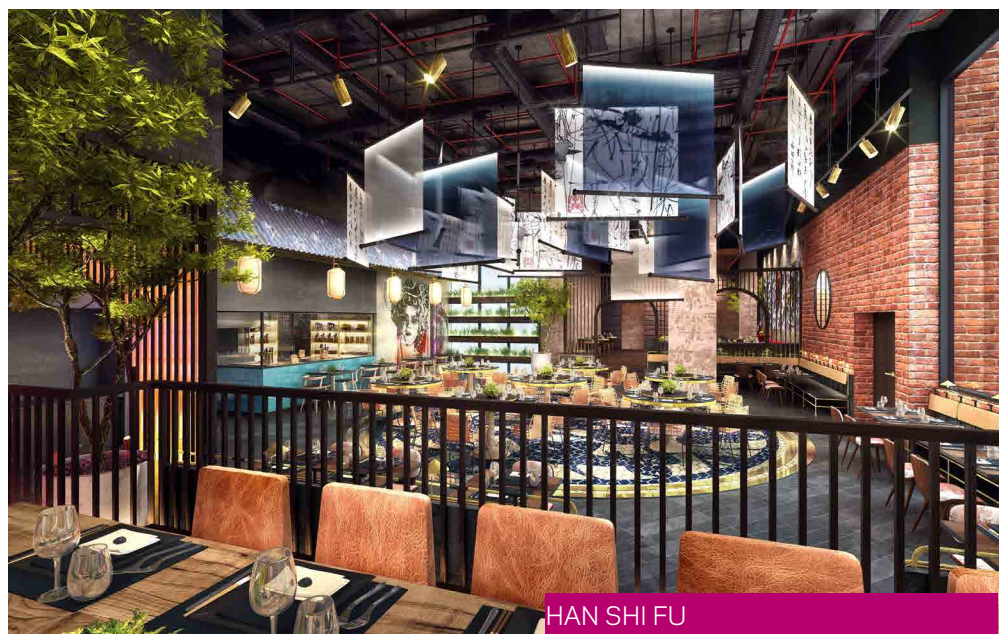
Mix it up over music and cocktails at W XYZ bar and lounge. With breathtaking views over the city skyline, sit back and relax on the terrace as the DJ turns it up. Setting trends on this side of the creek, come to meet, mix and mingle with smooth sips, shisha and cool beats. Combining style and technology order your sassy sips through your mobile and let the mixologist hook you up.

### LUNCH OR DINNER?

Whether you are looking for a quick bite for lunch or dinner and a movie, head to the fourth floor. Perfect for business lunches, cool brunches and social soirées.

## SHISHA TERRACE

Lounge on the shisha terrace and enjoy sweeping views of the city skyline.



HAN SHI FU



VIEW TO SPLASH

# BRINGING SASSY BACK TO DEIRA

## THE RIGHT SIDE OF THE CREEK

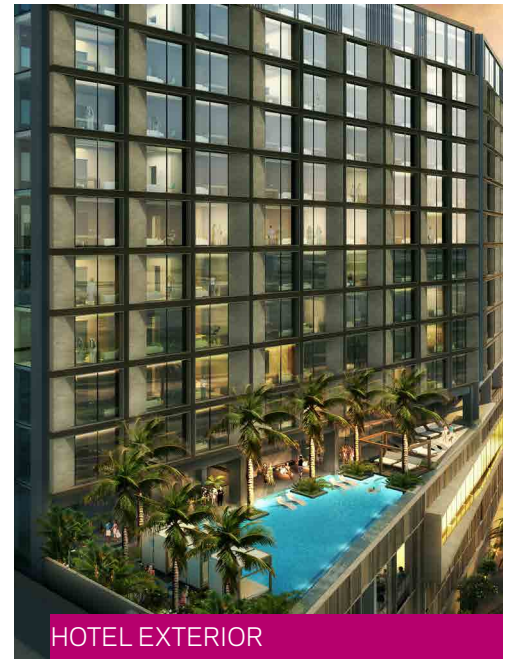
Appreciate the outdoors at Dubai Creek Golf & Yacht Club, or take a walk down the Dubai Creek to witness the hustle and bustle by the water. For those looking for culture, learn about the area's history at the nearby Dubai Museum and browse the gold and spice souks. Experience the culture of Deira during your stay.

## PLAY TIME

### LEISURE OPTIONS ON SITE

Directly connected to City Centre Deira, the hotel offers over 370 retail stores and services on its doorstep. A shopper's haven, the mall also contains fun for all ages at Magic Planet and a 20-screen VOX Cinemas. To explore the city, the Dubai Metro is a short walk through the mall, allowing you to connect to all the business hubs and leisure attractions in the city. The hotel features a VOX Cinemas OUTDOOR screen, complete with laidback seating and top quality

cinema snacks. Enjoy a movie and a beverage at the first licensed cinema in the country. While at the hotel, catch one of the live band nights with Live@Aloft, a showcase of the best up and coming talent. The fun does not stop there, take a break by the pool tables in the lobby, or admire the skyline from Splash, the hotel's infinity swimming pool with unrivalled views. Alternatively, work up a sweat at Re:charge, a functional fitness centre where you can keep social while on the move. Aloft's leisure options let you experience more during your stay.



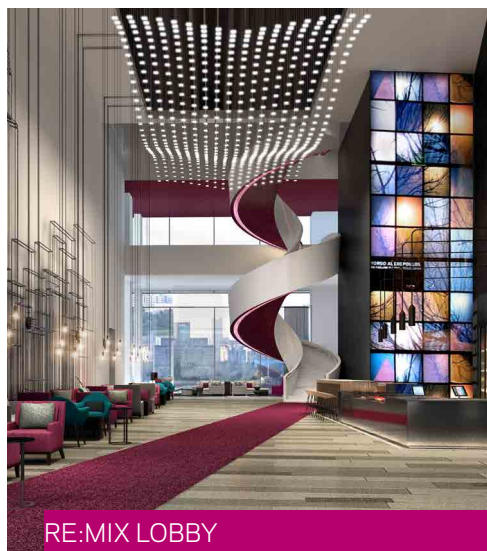
HOTEL EXTERIOR

## CHAT WITH US

### STAY IN TOUCH

Secure the sales with Marvin,  
Director of Sales:  
[Marvin.Villaruz@AloftHotels.com](mailto:Marvin.Villaruz@AloftHotels.com)

Show us your talent and apply for positions worldwide at:  
[Careers.Marriott.com](http://Careers.Marriott.com)



RE:MIX LOBBY

## STAY SOCIAL

### @ALOFTDUBAI

Be on the inside and find out all the latest news and events plus receive exclusive invites from Aloft by following @AloftDubai.



[aloftcitycentredeira.com](http://aloftcitycentredeira.com)