

SUBSONIC

Event Technology

BUSINESS PROFILE 2024

subsonic.ae

WHO WE ARE

Founded in 2017, SUBSONIC is a Dubai based specialist in live audio, video, and comms services, offering tailored solutions for both temporary and permanent setups. Our expertise spans AV distribution over fiber, Air-Fiber, Ethernet, CATV, IPTV, multichannel low-latency video for live sports and e-sports, media tribune, and site-wide audio and comms.

OUR MISSION

To establish ourselves as the Middle East's foremost reliable live AV provider, focusing on our niche expertise. We aim to excel through strategic partnerships with event management firms, production houses, freelancers, creative agencies, and artists, delivering unparalleled AV experiences tailored to every unique event.

OUR VALUES

We strive to provide a service based on our clients' needs without over specifying equipment and without cutting corners, providing what the project needs.

We also strive to create a community that supports event professionals by sharing knowledge and making our resources available.

SUBSONIC

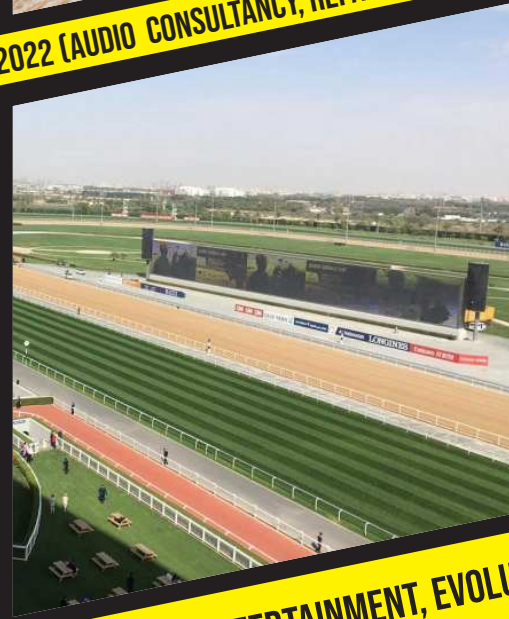
OUR WORKS & CLIENTS

We are proud to have served some of the major UAE events, some are:
FIFA Beach Soccer World Cup 2024 • FIFA Club World Cup 2017, 2018, 2021 • Asian Football Cup 2019 • Pope Francis UAE Visit 2019 • Special Olympics at the Presidential Palace and Qasr Al Watan • Meydan World Cup 2018, 2019 • G20 Meeting for both the President and Vice-president of UAE, EXPO 2020

MINISTRY OF PRESIDENTIAL AFFAIRS - MOPA STATE VISITS 2017 TO 2023 (AUDIO, VIDEO & CONFERENCING)



MEYDAN - MEYDAN RACE COURSE 2018, 2019, 2022 (AUDIO CONSULTANCY, REPAIRS & COMMISSIONING)



OUR CLIENTS: FLASH ENTERTAINMENT, EVOLUTION, HQ CREATIVE, DONE & DUSTED
MOPA, DUBAI PROTOCOL, AYC, SINYAR, DISTRIC 2020
ADNEC, DTC, NYU, DEWA, MEYDAN
AMONGST OTHERS

SUBSONIC Event Services LLC
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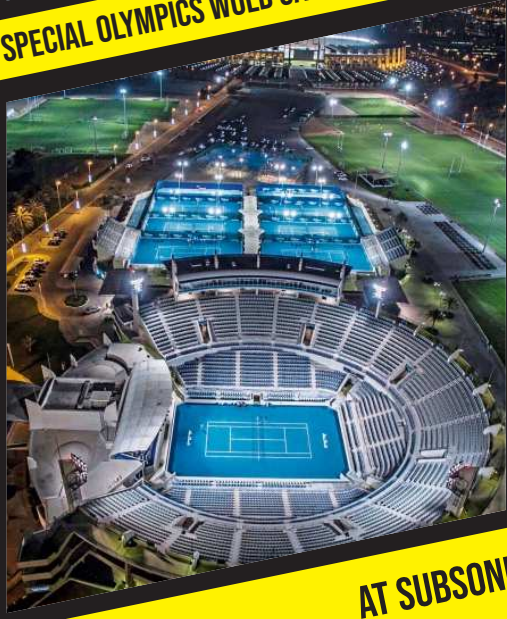
FIFA CLUB WORLD CUP 2018, 2019, 2021 - (AUDIO & VIDEO)



AFC ASIAN CUP 2019 - (AUDIO & VIDEO) - FIFA BEACH SOCCER WORLD CUP 2024 (VIDEO)



SPECIAL OLYMPICS WOLD GAMES 2019 - (AUDIO, VIDEO & OUTDOOR LIGHTING)



AT SUBSONIC WE GET EXCITED WHEN OUR CLIENTS ASK US FOR CHALLENGING OUTCOMES
IT IS FOR US AN EXCUSE TO THINK OUTSIDE THE BOX AND
COME UP WITH SOLUTIONS THAT DEFIES
COMMON APPROACHES

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OUR SERVICES

- Audio production and rentals.
- Ultra low latency Video distribution for sporting events and e-sports, AV over ethernet and Air-Fiber.
- 500+ VA Screens for sports visualization.
- Sound-scape pre-production for event content.
- AV Consultancy, project planning, design.
- System EQ and optimization for venues including acoustic treatment.
- Studio Recording, Voiceover & Dubbing facilities.

WELL MAINTAINED EQUIPMENT FOR YOUR EVENTS AND DRY-HIRE



MIDAS PRO-X, MIDAS HERITAGE-D 24/96, GENELEC 8351B, GENELEC 8341B, GENELEC 1038B, GENELEC 7073A SUB, APPLE MAC STUDIO



MIDAS PRO-X, MIDAS HERITAGE-D, CLEARCOM, SHURE, DPA, NEUMAN, SENNHEISER
BEYERDYNAMIC, YAMAHA, MARTIN AUDIO, PEQUOD, MEYER SOUND
L-ACOUSTICS, D&B, SEEBURG, GENELEC
QSC, POWERSOFT
MORE

SUBSONIC

SUBSONIC STUDIOS

We are proud to be the first audio production company in UAE to have a recording studio to prepare all the audio content for your event or to create a post-production mix ready for publishing.

The studio is equipped with a Midas ProX and Midas Heritage-D as a control surface, monitored with Genelec TheOnes and HI-SPL Genelec monitoring in stereo, 5.1 and 7.1.4 surround sound.

34m² OF PRODUCTION SPACE WITH A COMFORTABLE VOCAL BOOTH



MIDAS PROX, MIDAS HERITAGE-D 24/96, GENELEC 8351B, GENELEC 8341B, GENELEC 1038B, GENELEC 7073A SUB, APPLE MAC STUDIO



LOGIC PRO, NUENDO, DAVINCI RESOLVE, WAVES, NATIVE INSTRUMENTS KOMPETE
ANALOG AND DIGITAL SYNTHS, MOOG, ROLAND, KORG, YAMAHA
UNIVERSAL AUDIO, NEVE, NEUMAN, DPA
AND MUCH MORE

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